



AMANDA THEILER

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WWW.AMANDANO2.COM

## PROFESSIONAL EXPERIENCE

### **Senior Production Designer / Designer | LOFT (Ann, Inc.) New York, NY | Feb 2013-Current**

Designed home pages, landing pages, headers, emails, media banners, social media assets, and sign in pages for LOFT. Adapted site assets to be mobile-friendly.

### **Freelance Designer & Motion Graphics Artist | New York, NY | Aug 2010-Feb 2013**

Designed websites, email blasts, and media banners for Vevo, Hawk House Productions, Wanderfuls, A76 Productions, and The Laundry Center. Created and designed content, tutorials, and a website for a graduate course on web design. Edited and retouched photos for Disney and others. Designed, animated, and composited motion graphics for State Farm, Richland Oil, 1800 Tequila, New Balance, Modern Vintage Recordings, VH1, Oxygen Channel, NFL on CBS, IKEA, Bonnaroo, Fairway, Kiehl's, and TJ Maxx.

### **Web Designer / Developer | AJ Madison, Brooklyn, NY | Feb 2010-Aug 2010**

Converted PSD designs into HTML/CSS for e-commerce site. Designed video graphics and banners.

### **Designer / Media Tech | Wall Street Webcasting, New York, NY | July 2009-Feb 2010**

Designed and coded websites. Edited videos about the stock market. Supervised audio webcasts, organized day-to-day schedules, and assisted users with technical problems.

### **Web Designer / Developer | AU North America, Peoria, IL | Feb 2009-May 2009**

Designed and coded a website for a French credit-insurance bank.

### **Video & Design Internship | The IONA Group, Morton, IL | May 2008-May 2009**

Edited, designed, created graphics for, and converted videos for projects including commercials, training videos, promotional videos, and installations for Bradley Basketball, Pioneer, Caterpillar, The Museum of Science & Industry, Schwan's, and others. Retouched photos and assisted graphic designers on layouts for print and digital projects.

## SKILLS

### **Adobe Creative Cloud**

Photoshop  
Illustrator  
InDesign  
After Effects  
Dreamweaver  
Flash

### **Light photo retouching**

### **Final Cut Pro**

### **Basecamp Project Management**

### **HTML/CSS Coding**

## EDUCATION

### **Bachelor of Science in Multimedia** (Digital Design / Video & Motion Graphics)

Minor: Graphic Design  
Bradley University, Peoria, Illinois  
May 2009